### Days and Nights of Special Events for Every Audience

Bring a dance partner, the kids and the dog to the 2016 Flower Show

PHILADELPHIA – Square dancers, wedding planners, Teddy huggers, doggie lovers... everyone will be a happy camper at the PHS Philadelphia Flower Show, "Explore America." The show will celebrate the centennial of the National Park Service and our country's majestic landscapes, rich history, and vibrant culture from March 5-13 at the Pennsylvania Convention Center

The Flower Show will feature a variety of favorite theme days and nights, as well as many new events in 2016. Highlights:

Saturday, March 5: Bring your dancing boots to the Cabin Fever Country Hoedown, with performances by the popular Wallace Brothers Band. The dance floor will be in the Convention Center's Grand Hall, renamed Base Camp in keeping with the show theme, where the PHS Pop Up Beer Garden and other amenities will add to the fun.

Tuesday, March 8: Honor the women in your life on **International Women's Day**, which celebrates the economic, political and social achievements of women around the world. Special guests will appear throughout the day.

Wedding Wednesday, an evening bridal fair in the Grand Ballroom. *Philadelphia Wedding* magazine hosts the event, where guests can gather ideas and advice from experts in bridal fashion design, music, catering, and photography. Guests will sample food while they discover great wedding ideas. This event is \$55 and tickets can be purchased online at theflowershow.com. The Wedding Wednesday ticket includes admission to the Flower Show or can be purchased separately if you already have your show ticket.

Thursday, March 10: Bring your date -- or your friends -- and enjoy Flowers

After Hours, a special evening with musical performances in Base Camp.









Friday, March 11: The Flower Show's **Fido Friday** invites four-legged and two-legged friends to experience the show together. The event will begin with a "Yappy Hour" from 6 to 7 p.m. at the Pop Up Beer Garden in Base Camp. The evening will include an appearance by the National Park Service's K-9 ranger, "Ken" Franklin.

Sunday, March 13: **The Flower Show Jamboree** will feature activities throughout the day for young families, including the Teddy Bear Tea\* and a visit by Buddy the Bison, mascot of the National Park Service. Children will also have the opportunity to become Junior Rangers, interact with the exotic beauties in Butterflies Live!\*, and enjoy the Railway Garden\*, powered by Amtrak with Bachmann Trains.

\*A separate ticket is required.

For tickets and more information about the special events at the Flower Show, visit www.theflowershow.com.

#### **ABOUT THE FLOWER SHOW**

The PHS Philadelphia Flower Show is the nation's largest and longest-running horticultural event, and features stunning displays by the world's premier floral and landscape designers. Started in 1829 by the Pennsylvania Horticultural Society, the show introduces the newest plant varieties, garden and design concepts, and organic and sustainable practices.

In addition to the major garden displays, the Flower Show hosts world-renowned competitions in horticulture and artistic floral arranging, gardening presentations and demonstrations, special events, a mammoth indoor Marketplace, and a Flower Show Week celebration throughout the Philadelphia region.

The Premier Sponsor of the 2016 Flower Show is Subaru, and the Exclusive Sponsor is Bank of America. Official Sponsors are AAA, Acme, Bartlett Tree Experts, Belgard, Green Mountain Energy, and Tourism Ireland. Supporting sponsors are Amtrak









and SugarHouse Casino. Contributing sponsors are AARP, Cruise Planners, Espoma, LeafFliter, Mid-Atlantic Waterproofing, Stash Tea, Stella Artois, and Verizon FiOS.

The Philadelphia Flower Show has been honored as the best event in the world by the International Festivals & Events Association, competing with events such as the Kentucky Derby Festival, Tournament of Roses Parade, Indianapolis 500 Festival, and other international celebrations.

Proceeds from the Flower Show benefit the year-round programs of PHS that have become national models of urban greening, including City Harvest, which creates green jobs and supports a network of community gardens that raise fresh produce for families in need; Philadelphia LandCare, which has transformed and maintains more than 10 million square feet of vacant land in the city; and Plant One Million, a tri-state campaign to restore the region's tree canopy.

For more information about the PHS Philadelphia Flower Show and to purchase tickets, visit <u>theflowershow.com</u>, and follow us on Facebook, Twitter and Instagram.

#### **ABOUT PHS**

The Pennsylvania Horticultural Society is a nonprofit organization, founded in 1827, that connects people with horticulture and together we create beautiful, healthy and sustainable communities. PHS offers programs and events for gardeners of all levels, and works with volunteers, organizations, agencies and businesses to create and maintain vibrant green spaces. For information, visit <a href="PHSonline.org">PHSonline.org</a>

#### ABOUT THE NATIONAL PARK SERVICE

Since 1916, the American people have entrusted the National Park Service with the care of their national parks. The centennial will kick off a second century of the National Park Service's stewardship of America's 408 national parks and engaging communities through recreation, conservation, and historic preservation programs. The









National Park Service invites a new generation of Americans to discover what national parks and other public lands mean to them through the "Find Your Park" campaign. Visit <a href="https://nps.gov">nps.gov</a> or <a href="mailto:findyourpark.com">findyourpark.com</a> or follow #findyourpark.

#### **MEDIA CONTACTS:**

Alan Jaffe, PHS Director of Communications, 215.988.8833, mobile 267.968.0859, <a href="mailto:ajaffe@pennhort.org">ajaffe@pennhort.org</a>
Marion McParland, PHS Communications Specialist, 215.988.8815, mobile 609.238.9599, <a href="mailto:mmcparland@pennhort.org">mmcparland@pennhort.org</a>







