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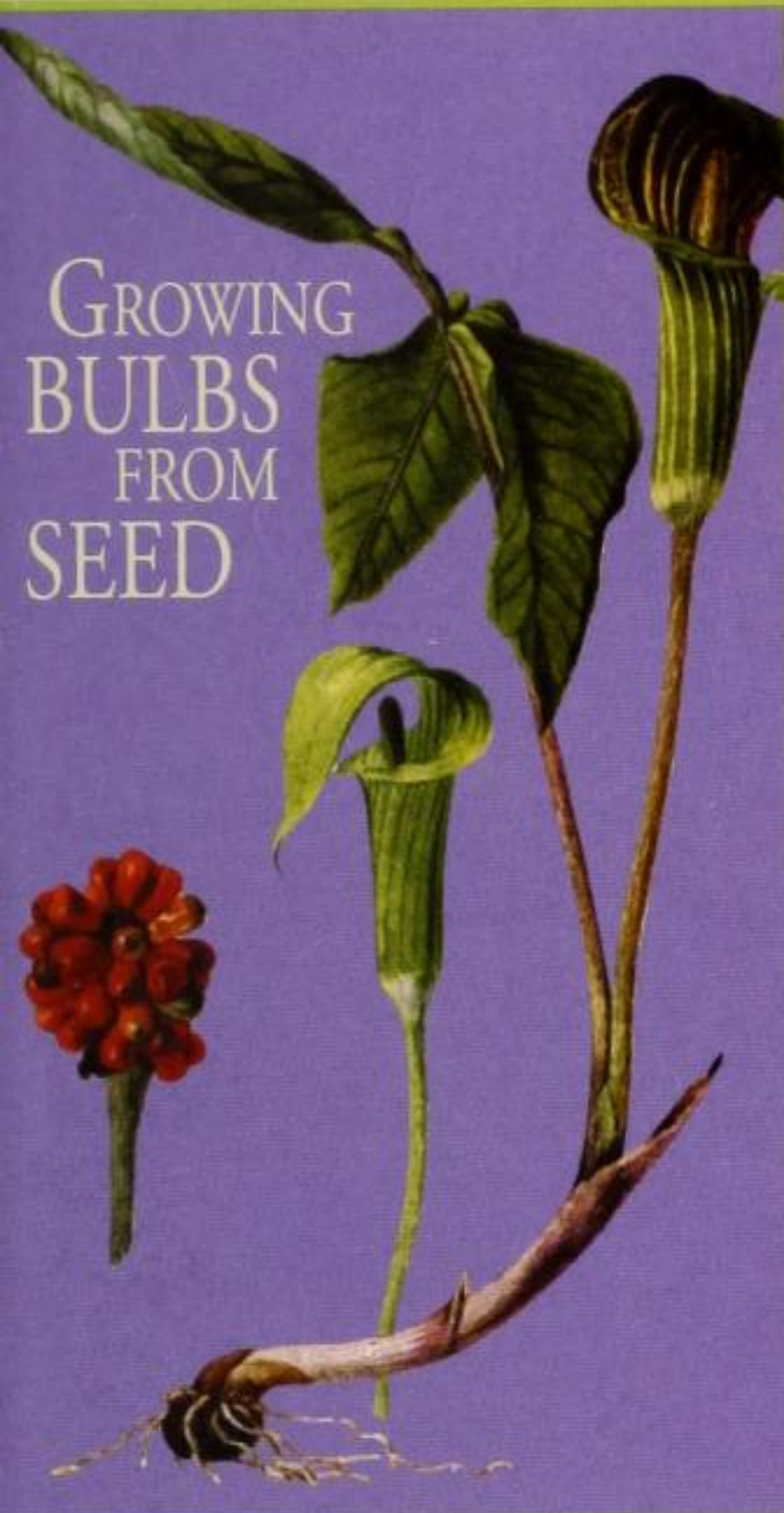
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HOT PEPPERS



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SPECIAL PREVIEW
**2005 Philadelphia
Flower Show**



THE PENNSYLVANIA HORTICULTURAL SOCIETY

COME SEE AMERICA'S GARDEN

Is the quintessential American garden a flowing country meadow, enlivened by plume-topped grasses, colorful perennials, and flowering shrubs and trees? Or is it a suburban backyard, where birches, trailing vines and evergreens beckon all to enjoy the “outdoor room” with patio and pool? Perhaps it’s a chic city rooftop retreat, with bowers of silver and white, overlooking an energetic urban street scene.

Brothers Landscape Contractors, Inc., the Wyndmoor-based business that designed much of the Flower Show’s famous Central Feature exhibit, says gardeners will get the most from their visit if they look for plant combinations that they can use in their own landscapes.

“You may love a particular plant, but when you get it home, it may not have the same effect as at the Show,” he explains. “Instead, you should look for what to plant next to it, or in front of it, or behind it to set it off properly.”

“Effective plant combinations also evoke ambiance in the Central Feature, from a pastoral meadow scene to a lively



It’s all of these and more, as you will discover when you visit *America the Beautiful*, the 2005 Philadelphia Flower Show, March 6-13, at the Pennsylvania Convention Center. “There are tons of ideas for plants and design to use in your own garden,” says Flower Show design director Sam Lemheney.

Kevin P. Burke, president of Burke



Above: A view of the White House gates in 1861.

Left: Washington National Cathedral



Kevin Burke of Burke Bros. expects this will be the most-asked question at the 2005 Flower Show. The iron gates, on loan to the Flower Show from the American Horticultural Society (AHS), were ordered by the fifth US president, James Monroe, and installed at the White House around 1820. Located at the northeast entrance on Pennsylvania Avenue,

they were used primarily for visitors to enter for special events. All presidents, from Monroe through Franklin D. Roosevelt, passed through these gates en

route from their inauguration to their new residence at the White House.

The gates were removed in 1934 and somehow ended up at AHS's River Farm in Alexandria, VA. Sam Lemheney learned about their existence, and knew they'd be the perfect starting point for *America the Beautiful*. Restorers at Samuel Yellin Metalworkers in Philadelphia carefully removed rust and corrosion from the elegant ironwork gates in preparation for their debut at the Flower Show, where they will welcome thousands of visitors—and perhaps a future president or two.

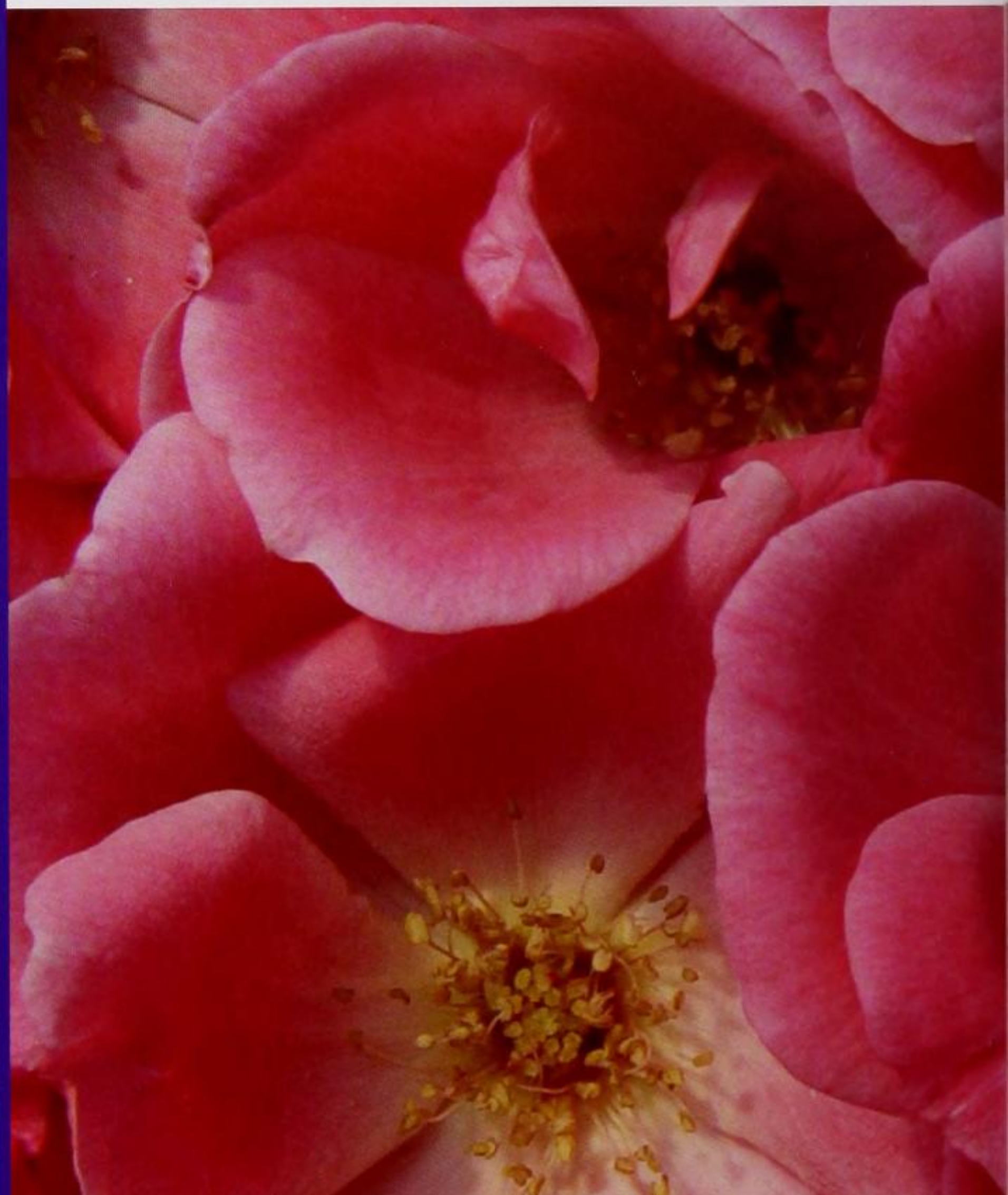
cityscape,” Sam adds. In the suburban garden, for example, trailing trumpet vines, orange dahlias and cannas add a punch of color to the outdoor entertainment area.

When it came to choosing plants for the Central Feature, tough and resilient won out over rare and unusual—another plus for gardeners looking for a high survival rate in their own back yard. “This year, we used a lot of durable, garden-worthy plants that are also beautiful to look at,” Kevin says with a laugh.

Many roses, including the nearly indestructible ‘Knockout’, have passed this toughness test, and some 200 rose plants are featured gracing the White House entrance gates (the roses are courtesy of the Conard-Pyle Company). “Surveys show that roses are one of our visitors’ favorites,” says Jane G. Pepper, president of the Pennsylvania Horticultural Society. “Not everyone has the patience, including me, to grow some of the more demanding hybrid teas, but many gardeners can succeed with varieties like ‘Knockout’.”

“Several exhibits will encourage you to think above ground level,” Sam says. Beyond the city rooftop garden, a wood-plank walkway will lead you into a tree house exhibit. “It has a real woodland feel,” Sam says of the Bartlett Tree Experts exhibit. “There are lots of evergreens, and an explosion of redbuds and dogwood.”

“Are Those REALLY the White House GATES?”





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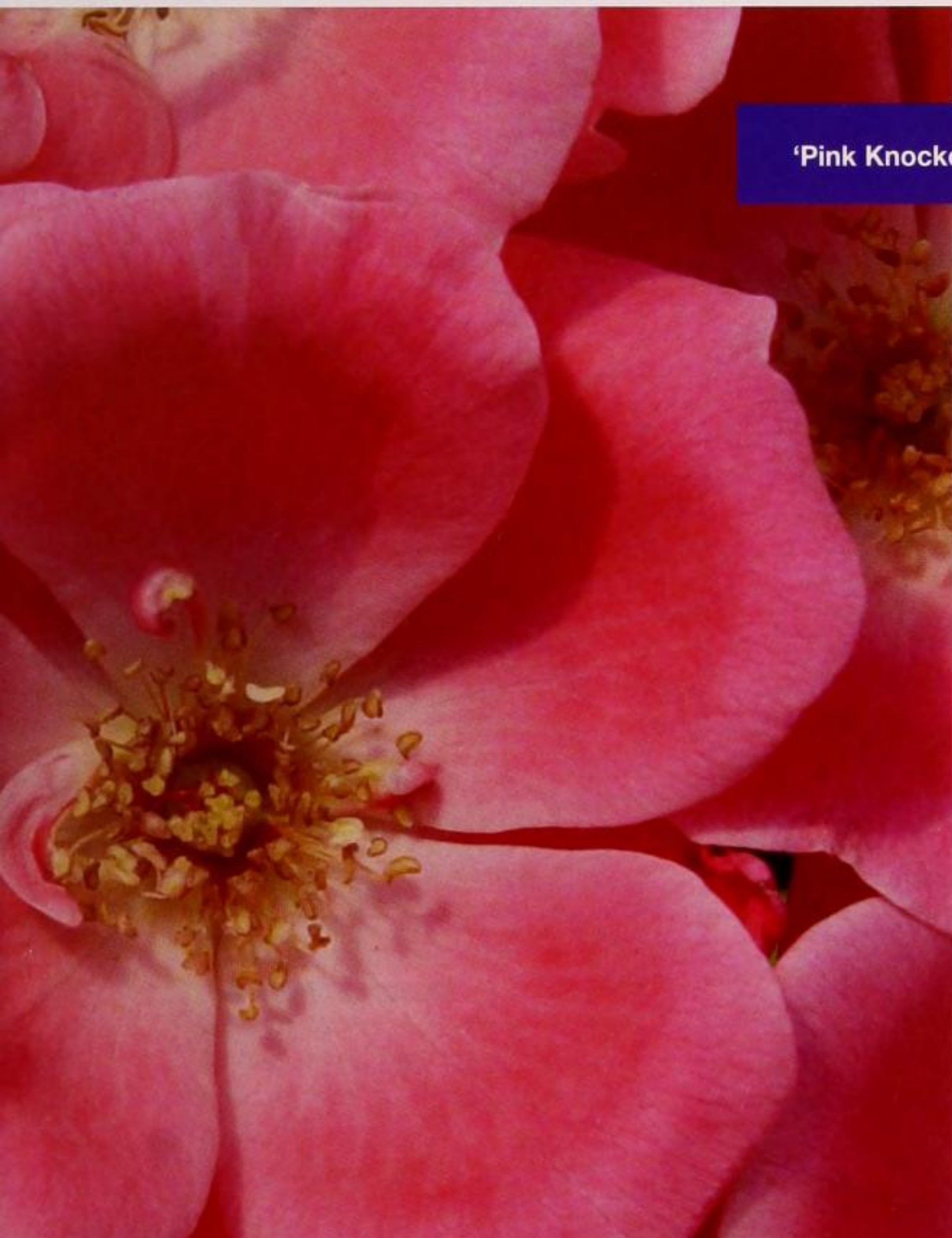
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White Flower Farm

PLANTSMEN SINCE 1950



'Pink Knockout' rose

Courtesy of Star Roses

Interactive signposts provided by the National Arbor Day Foundation add an educational element to the tree house exhibit, which is one of the hallmarks of a Bartlett exhibit at the Flower Show. And this year, Bartlett will certainly connect with the next generation of gardeners. "We believe that the exhibit at the 2005 Philadelphia Flower Show is going to be particularly appealing to children," says Bartlett's Kenneth J. Karp.

For those who like to bring the garden inside, the Washington National Cathedral Flower Guild's acclaimed arrangements will inspire visitors to grab their clippers and tap into their artistic side. "This is going to be a wow," Sam says. "Just turn the corner and you'll get blown away by the flowers in there."

"From backyard gardens to the grand National Cathedral, you will be able to take lots of ideas from the Flower Show home with you," the designer promises. "No matter where you live in America, you'll find plenty of inspiration for your home and garden." 🌿

Come visit the Philadelphia Flower Show website, www.theflowershow.com, where you can learn more about the 2005 Show, get directions, and buy advance tickets.



'Peace' rose

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"We plan to use this exhibit to educate Show visitors about the many benefits trees provide to people, animals and the environment," explains Bartlett's Kenneth J. Karp. "Interactive displays, pamphlets, and on-site Bartlett and National Arbor Day experts will enhance the educational opportunities at the exhibit," he adds.

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Horticultural Society, says Bartlett has been part of the Philadelphia Flower Show since the 1920s. She especially values the support and dedication of Mr. and Mrs. Robert A. Bartlett, Jr.

"We have appreciated Robert and Kate's commitment to education, both within the industry and for the public, in Philadelphia and beyond," Jane says.

DATES

March 6 - 13, 2005

THEME

America the Beautiful

INFORMATION

phone: 215-988-8899
(recorded information)
web site:
www.theflowershow.com

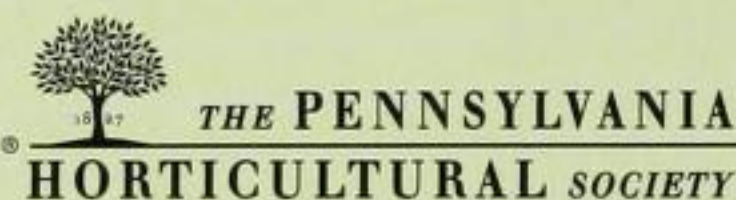
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PRODUCED BY



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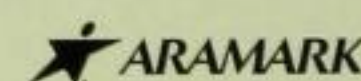
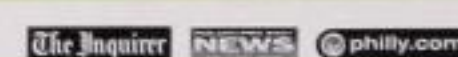
Flower Show tickets are available at participating PNC Bank branches, AAA Mid-Atlantic branches, Acme Markets, Borders Books & Music, Clemens Markets, SEPTA ticket-sales outlets, and participating garden centers, nurseries and florists. Check availability with individual outlets; service charges may apply.

Show revenues support The Pennsylvania Horticultural Society's outreach efforts including its acclaimed greening program, Philadelphia Green.

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[Begin Page: Page 13]

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Acme Markets, Borders
Books & Music, Clemens
Markets, SEPTA ticket-sales
outlets, and participating
garden centers, nurseries and
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